virtusales
PUBLISHING SOLUTIONS
Biblio3 BiblioLIVE

Create, Manage and Share Digital Content More Efficiently

BiblioDAM aids the creation and distribution of digital content and assets throughout their economic life, helping you generate more income and save time and money managing them.

Overview

Designed specifically for publishers, BiblioDAM combines the need for robust control of your IP with the complex day-to-day collaborative working practices of a publishing house.

BiblioDAM gives you complete control of your assets, from print files to contract storage, marketing materials to jacket images. Supporting communication and workflow between in-house staff and external suppliers.

Available as a standalone solution, or fully integrated with Biblio3 or BiblioLIVE to provide a comprehensive suite of tools for managing the creation, distribution and sale of print and digital content.

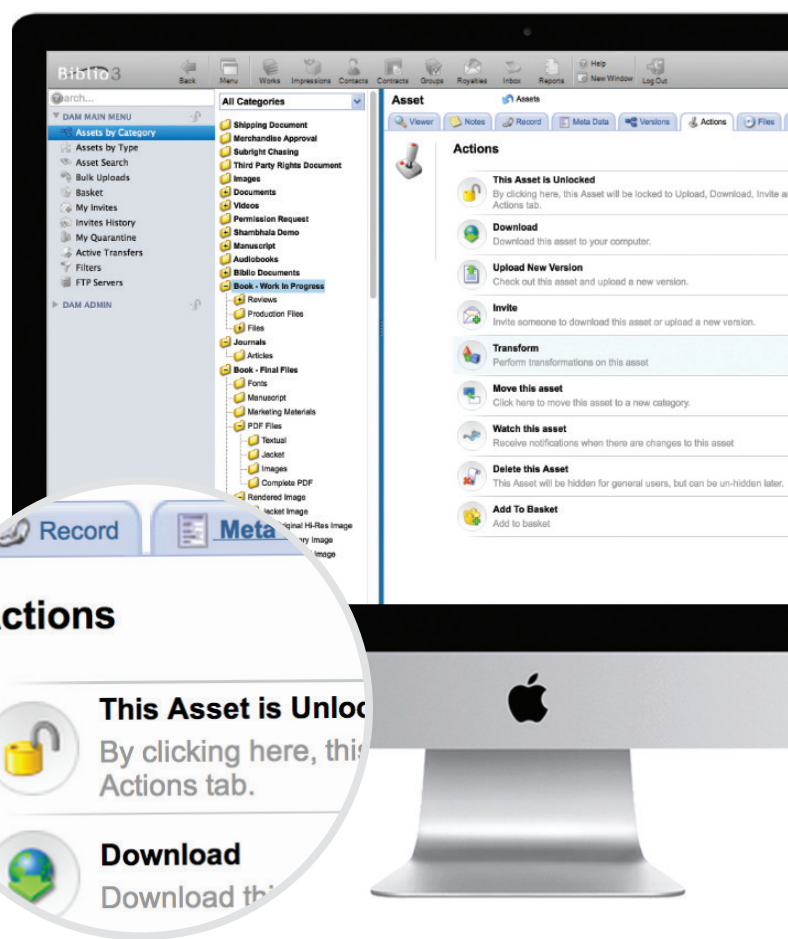### Combined Control Store for Content and Metadata

Seamless integration with the Biblio suite provides a single, central store for all title information and digital assets, removing the need to access separate systems or for costly and fragile interfaces between title information and digital asset management systems.

Share Content More Efficiently

Unique invite feature completely removes the need for FTP and enables third parties to download and upload assets directly into BiblioDAM via a quarantine area. eBooks, digital content and supporting resources are also easily delivered to a wide range of destinations including internal and external partners, suppliers and customers as well as your own e-commerce systems and websites.

Future-Proofed Technology

Capable of handling any file type enabling publishers to incorporate new formats and product types. The de-duplication functionality reduces the total storage space needed and when the need arises, increasing your storage capacity can be done quickly and easily.

Key Benefits of BiblioDAM

- Supports communication and workflow between internal and external editors
- Features automated version control and making the sharing of digital assets and files easier
- Stores both scanned paper and digital versions of head contracts
- All contracts are easily searchable and previewable within BiblioDAM, removing the need for the native program
- Keeps records of production data and supplier documentation enabling users to maintain tighter control of the production

Why Virtusales

- Specifically created for the publishing industry with some of the world's leading book publishers
- Hosted and installed options available
- Option to integrate with other modules in the Biblio suite
- Regular software upgrades incorporating the latest functionality at no extra cost
- Configurable to suit all publishers from small independents to large-scale, global publishers
- Comprehensive securities to control access and authorisation levels

Workflow Tools to Aid Production and Management of Digital Assets

Digital assets can be automatically uploaded from pick-up folders on individual computers and shared drives and then assigned to the relevant bibliographic record within Biblio3 and BiblioLIVE.

Powerful tools ease the creation and management of digital content, for example, content can be repurposed, converted and extracted.

Integration with Biblio's comprehensive scheduling facility means schedule stages can be automatically updated when assets are uploaded or downloaded.

Easily Share Assets With Third Parties, Websites and Satellite Systems

BiblioDAM provides unique file transfer and robust methods to share assets with third parties, websites, social media and satellite systems. Quality assurance verifies that files aren't corrupt and resource forks in Mac files are retained with no data being lost.

All assets in BiblioDAM can be referenced via URL, and all bibliographic metadata stored alongside an asset can be output in XML, enabling assets and metadata to be easily fed to websites. Maintaining this information is also

> " Now we can find and reuse material easily.

Peter Blunt, Business Manager
Egmont UK

> " We should be able to complete deals quicker, freeing time to do even more deals.

Gillian Laskier, Sales Director,
Egmont UK

simplified with changes made in the Biblio suite being reflected onto websites. Examples could include anything from author photos, event videos, audio and book readings.

Supports Collaborative Working

BiblioDAM includes a selection of tools that support communication and collaborative working, for example, files can be locked, commented on and watermarked. The system also supports authorisation workflows, password protection for digital assets and version control allowing users to revert to previous versions or statuses at any time.

BiblioDAM as a Picture Library and Sales Tool

BiblioDAM has the ability to invite external users to browse parts of the system on a read-only basis. This enables invited individuals to view selected material avoiding FTP transfers etc. Selected assets can be added to a basket and time limits can be specified should the access need to be limited.

BiblioDAM and eBooks - Digital Rights Management

BiblioDAM can communicate with DRM software such as Adobe® Content Server 4 and/or relevant widgets on websites to aid the sale of eBooks.

Contact Us

For more information on BiblioDAM or any other Virtusales products and services, please visit www.virtusales.com or email info@virtusales.com

Alternatively, you can call us to discuss:

United Kingdom: +44 1273 917 373
Germany: +49 89 954592 61
North America: +1 2124 613 686
Australia and New Zealand: +61 414 888 421